



## Photography Policy

We have intentionally created a picturesque environment at The Farm at Agritopia® owned and supported by The Johnston Family Foundation for Urban Agriculture for the enjoyment of residents and visitors. This environment is something that the business owners and operators take pride in on a daily basis. The Farm staff and additional outside contractors spend numerous hours organically maintaining this property every week.

1. Personal, non-profiting photographers may take photos without obligation in areas that are not “off limits”. Personal photographers are those who (a) are not exchanging money or services for the photographs and (b) are not using professional equipment, or (c) you are not using the session to support their online businesses, including but not limited to social media influencers. Enjoy taking photos!
2. All other photographers must pay for the right to shoot photographs in the non-residential areas of Agritopia® that are not “off limits”.
3. “Off limits” areas include but are not limited to fenced areas, areas marked with “No Trespassing” signs, farm equipment, the fields (other than the community garden), the orchards, on irrigation structures, in trees, and other perilous settings. No one may take photographs in these areas.
4. Professional portrait (Family, Graduation, Maternity, Engagement etc.) photographers pay \$75 per shoot or \$500 for the year for photo shoots. This site fee is paid via the Agritopia® Farm website [www.Agritopia®farm.com/photography-permits](http://www.Agritopia®farm.com/photography-permits) and all proceeds go to The Johnston Family Foundation for Urban Agriculture. Once the payment is received by Agritopia® Farm, you will receive an email confirming your permission to shoot photos and should be carried with you on the day of the photo shoot.
5. Professional photographers (including but not limited to online businesses and social media influencers) and videographers for catalogues, magazines,

commercials, shows and the like for either personal use or wide distribution pay a site fee. The fee varies based on the needs for the shoot. This fee goes to The Johnston Family Foundation for Urban Agriculture. The office handles setting the fees and specific details for the shoot. There shall be no unauthorized use of the Agritopia® name or trademark and no expressed or implied endorsement of any product or service. Please contact the director to arrange for such shoot at [katie@Agritopia.com](mailto:katie@Agritopia.com).

6. Please note that site fees do not include photo shoots within Joe's Farm Grill, Barnone and their businesses, The Coffee Shop and Epicenter and their businesses. Please contact them directly for permission to take interior shots. There are no facilities for changing without directly contacting and receiving permission from one of the restaurants.

Please make sure to be courteous of other guests while photographing and if you would like to take pictures inside, please speak to a manager on duty.

8. All photographers are expected to be aware of other customers around them, pedestrian and vehicular traffic, and behave with common courtesy. They are also expected to clean up after themselves.

9. We do not allow any sort of props for photography sessions. This includes but is not limited to furniture, stationary backdrops, balloons, confetti, bird seed, cakes/"smash cakes" shoots and flower petals. These items often get left behind, become a nuisance to others, or do not meet our strict organic standards that we must adhere to maintain our Certified Organic status. Allowable items for photographers to bring include a small wagon to carry equipment, and a small stool if these items are easily portable.

10. We reserve the right to use photographs taken on our property for commercial purposes of our own.